

CONTEST TERMS



# CETEM DESIGN AWARD

Centro Tecnológico  
del Mueble y la Madera  
de la Región de Murcia

# CETEM

## **TWENTY-NINTH EDITION OF THE CETEM INTERNATIONAL INDUSTRIAL FURNITURE DESIGN AWARD**

The Centro Tecnológico del Mueble y la Madera (CETEM) [Furniture and Wood Technology Centre] invites home furnishing international companies to participate in the 29th edition of the CETEM DESIGN AWARD, an international furniture industrial design award.

The competition recognizes products from companies that develop innovative projects in collaboration with professional designers, whether internal or external, promoting the integration of design into business strategy and consolidating it as a key tool for competitiveness and differentiation in the global market.

Two types of projects may be submitted:

- Already developed products or collections (produced and even marketed).
  - Not yet materialized projects, which may be incorporated into the company's catalogue and commercialized through it
- The CETEM DESIGN AWARD aims to promote design culture in the furniture and home furnishing sector by rewarding proposals that stand out for their innovative capacity in any of the following areas:
- New concepts and creative approaches.
  - Innovative and sustainable materials usage.
  - Alternative, digital, and efficient production processes, incorporating technologies such as additive manufacturing, parametric design, and augmented/virtual reality.
  - Adaptation to new lifestyles and consumption patterns.
  - Technological, social and cultural innovation.
  - User experience and usability, promoting products that improve interaction and comfort.
  - Accessibility and inclusion, integrating solutions that meet the user diversity.
  - Circular economy and full life cycle, from design for disassembly to reuse and recycling.

### **OBJECTIVE**

To promote a Culture of Design in the Home and Furniture Industry. In order to highlight the importance of integrating design into innovation processes and its contribution to business success, sustainability, and international competitiveness.

To reward the development of furniture and home product design projects (for domestic usage or contract facilities) that represent innovation at any level: new conceptual proposals, innovative, sustainable and circular materials usage, advanced and digital productive processes, design focused on user experience, usability, accessibility, and inclusion, adaptation to new lifestyles and consumption patterns, as well as technological, social, cultural, and eco-sustainable innovation.

### **PARTICIPANTS**

Any company in the housing industry that develops innovative products in collaboration with professional designers, whether internal or external, may submit an application.

Each company may submit as many projects as it considers appropriate, with no limit on the number of proposals per participant.

The projects audit must correspond to design professionals. This condition will be accredited by an official degree in Design, Architecture or other related disciplines, during the second stage of the competition. If a degree is not available, the proof of sufficient professional experience in design projects with companies of this sector will be accepted. This circumstance will be assessed by the jury.

Members of the jury, their immediate family members, and professional collaborators will not be able to participate.

### **DYNAMIC/STAGES**

The submitted projects may be:

- Already developed, published or even marketed, products or collections.
- Proposals that have not been materialized yet, but which are likely to be incorporated into the company's catalogue and marketed through it.

#### **Stage 1: Candidatures and projects submission**

Interest companies can register their product (or project) until December 30th, 2025, using the registration form available on the CETEM DESIGN AWARD website.

The registration form must include:

1. Company identification details.
2. Name of the designer or designer team responsible for the project.
3. An online link where the product can be viewed (website or similar) or attach a project report with images and a description of its innovative characteristics.

#### **Preselection of the final projects**

- A CETEM technical committee, made up of specialists in design and innovation, will analyze all the candidatures and select the most innovative projects, which will go on to the final stage as finalist projects.
- The results will be communicated to the selected companies, which must present the corresponding prototype or product in the next phase.
- The finalist projects will be published on [www.cetemdesignaward.com](http://www.cetemdesignaward.com)

Deadline for submitting applications and projects:

**December 30th, 2025**

#### **Stage 2: Prototypes and products presentation**

The finalist companies must present the prototype or product corresponding to their project at CETEM's offices. **Submission**

**Deadline: February 28th, 2026**

## JURY MEETING. WINNERS SELECTION

The jury will meet at CETEM's offices throughout March 2026 to analyse and evaluate the prototypes and products submitted by the finalist companies.

In accordance with the evaluation criteria established in these terms, each member of the jury will express their individual evaluation, which will be shared in the deliberation session for decision-making and final verdict.

The jury of the 29th edition will consist of internationally prestigious designers, professionals connected to design and housing industry, as well as entrepreneurs and manufacturers from the manufacture sector. The jury will be chaired by the CETEM's Director.

## EVALUATION CRITERIA

The jury will evaluate each candidature based on the following criteria:

### Conceptual and creative innovation

- Originality of the idea and design proposal.
- Contribution to new ways of living, lifestyles, and consumption patterns.

### Materials

- Use of innovative, sustainable and circular materials.
- Technical suitability and coherence with the final product.

### Production processes

- Application of alternative and more efficient processes, including digital manufacturing, advanced techniques, and reduction of environmental impact.
- Technical and economic viability of the proposal.

### User experience, accessibility and inclusion

- Degree of usability, ergonomics, and comfort.
- Integration of universal accessibility and inclusion criteria.

### Technological, social and cultural impact

- Incorporation of new technologies into product design.
- Contribution to the social and cultural development of the housing industry.

### Eco-sustainability and life cycle

- Reducing environmental impact throughout the product life cycle: from design to recycling.
- Alignment with the principles of the circular economy.

## JURY'S VEREDICT AND AWARDS CEREMONY

The jury's verdict will remain secret until its official announcement during the CETEM DESIGN AWARD ceremony, which will be held at CETEM's offices in April 2026. All finalist projects will be presented and exhibited at this event, and the winners will be publicly announced.

The ceremony will be widely covered in media and will be streamed live, enabling real-time viewing from anywhere in the world. In order to ensure global exposure for the finalists and winners.

## AWARDS

The CETEM DESIGN AWARD honours companies and designers whose collaboration sets the standard for innovation in the housing industry. In order that, three main awards will be given:

- The **First Prize**, which consists of €4,000 and a certificate which recognizes the most distinguished project in this edition.
- The **Second Prize**, which consists of €2,000 and a certificate.
- The **Third Prize**, which consists of €1,000 and a certificate.

In addition, the jury may award special mentions to those proposals that, because of their innovative or unique value, deserve any additional recognition. These mentions will receive a diploma and visibility in official communications but will not receive any economic award.

In addition to financial recognition, the CETEM DESIGN AWARD guarantees a prominent exposure through the competition's communication channels for finalists and winners, with presence in specialized design and furniture industry media, thereby reinforcing their professional and business repercussion.

## ADDITIONAL INFORMATION

The winning prototypes or products will belong to CETEM, which may use them in exhibitions, publications, events, or other promotional activities related to the award.

Prototypes or finalist products that do not win a prize will be returned to the participating companies, if they specifically request this.

The jury may decide to declare empty award in any of its categories they consider that the proposals submitted have not reached the required standard.

The current legal withholding tax will be applied to the monetary prize. Projects or products that have already been awarded in other similar competitions or contests will not be accepted.

## LEGAL CONDITIONS

- Clause 1. Originality and authorship. Participants declare that the projects submitted are original, unpublished, and unique, guaranteeing that they do not infringe on the rights of third parties. Otherwise, they shall assume all liability arising therefrom, exempting CETEM from any claims for plagiarism or infringement of intellectual or industrial property rights that may be committed by third parties.
- Clause 2. Revision by the jury. The jury can revoke the awarding of a prize if, within one year of its decision, well-founded claims are made questioning the originality or authorship of the winning design. In such a case, the participant must return the prize in full within a maximum period of one month from the final decision, after a hearing with the interested party.
- Clause 3. Data and veracity: CETEM is not responsible for the veracity of the information provided in the registration form. Participation in the CETEM DESIGN AWARD implies full acceptance of these rules and the jury's verdict, which will be unappealable.
- Clause 4. Exhibition of registrations: The registration forms presented may be displayed or published at the sole criteria of CETEM, which reserves the right not to display those it considers inappropriate or that do not conform to the spirit and objectives of the competition.
- Clause 5. Image and communication rights: Participants expressly authorize CETEM to use their name, biography, image, photographs, videos, and materials related to the project in interviews, publications, publicity campaigns, and promotional activities connected to the award, without the right of an additional monetary compensation.
- Clause 6. Disqualification and awards devolution: The unfulfillment of these conditions will result in an automatic disqualification. If the award has already been handed over, the participant will be obliged to return it, either in cash or in kind, upon request from CETEM.
- Clause 7. Registration deadline: Late, incomplete, illegible or defective applications will not be accepted. CETEM reserves the right to reject any registration which considers inappropriate and refuse from exhibiting or promoting it.
- Clause 8. Participant's behaviour: Participants commit not to make any statements or take any actions that could damage CETEM's, the jury's, or other contestants' reputation, regardless of whether they remain in the competition or not.
- Clause 9. Exposition and reproduction of projects: CETEM may reproduce, exhibit, and disseminate the projects submitted in publications, catalogues, exhibitions, and media, always citing the designer or manufacturing company.
- Clause 10. Responsibility for prototypes or products: CETEM shall not be responsible for any damage, loss, theft, or incidents that may affect prototypes or products due to causes external to the organization's control.
- Clause 11. Applicable legislation and jurisdiction: The awards will be subject to Spanish law. Any controversy arising from this call for applications shall be subject to the exclusive jurisdiction of the Spanish courts and tribunals.

## + INFORMATION

For more information and access to participation links, visit:  
[cetemdesignaward.com](http://cetemdesignaward.com)



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