



## 27 CETEM DESIGN AWARD

### CETEM INTERNATIONAL INDUSTRIAL FURNITURE DESIGN COMPETITION

CETEM (Technological Centre of Furniture) calls for international companies and designers to take part in 27<sup>th</sup> Edition of CETEM DESIGN AWARD, an international industrial furniture design competition.

#### OBJECTIVE:

To promote the professional relationship between industrial designers and furniture companies, as well as to foster the Culture of Industrial Design in the Furniture Sector to show the importance of integrating Design into the innovation process and to highlight its contribution to commercial success.

***Development of furniture design projects, either furniture or other habitat elements (for domestic uses or contract installations) that are an innovation at any level, such as new conceptual proposals, format aspect, materials, production processes, adaptation to new lifestyles, modes of consumption, or any technological, social, cultural or environmental improvements.***

#### PARTICIPANTS:

Any national or international designer, both individually or as a group, or any manufacturer from the habitat sector can take part. Designers must have a website, blog, or portfolio with online public access.

The members of the jury, their relatives or professional associates are not allowed to take part.

## CONTEST DYNAMICS (Stages)

The 27<sup>th</sup> edition brings with it significant changes in its dynamics. For the first time, the competition will have a preliminary stage for companies and designers to enter the competition. The aim is to boost the project's chances of success by putting designers in contact with each other before the project is conducted.

### Registration

To **take part as a designer** at the pairing stage, registration is required before 15<sup>th</sup> September 2022 through the [form](#) for designers included in CETEM DESIGN AWARD website. In addition to the general information, a link to the designer's online portfolio must be included.

To **take part as a company** the for companies included in CETEM DESIGN AWARD website must be filled in with general information about the company.

## MAKING THE DESIGNER-COMPANY WORKING TEAM

CETEM will promote the needed actions to set up the relationship between designers and companies, according to the needs and interests of both. The parties will freely and voluntarily collaborate. Designers and companies making up the team will agree on the requirements and conditions of the project to be developed, as well as the economic and legal framework needed for its development.

Considerations related to exploitation and marketing rights of the projects shall be subject to the legislation in force.

## SUBMISSION OF THE PROJECTS

In order to participate in the competition, designers and companies must formalise their application in accordance with the following requirements:

1. Fill in the online registration form available at [cetemdesignaward.com](http://cetemdesignaward.com). In addition to the general information, it will include a presentation panel of the project in A2 size (PDF format) with relevant information for the jury's interpretation of the aims, innovative values, technical-constructive details, or any other information that the company and the designer consider appropriate to highlight their project.

**Period between 16/09/22 and 31/03/2023**

2. Delivery of the prototype or pre-series or series unit of the project, suitably packaged, at CETEM facilities (Perales St., no number, 30510 Yecla - Murcia).

**Deadline 31/03/2023**

## JURY DELIBERATION AND DECISION. SELECTION OF WINNERS: APRIL

### AWARDS CEREMONY: APRIL.

### PRIZES

Three prizes are awarded:

1. FIRST prize:
  - Designer: **€3,000** together with a diploma.
  - Company: Online marketing campaign (valued at €2,000) together with a diploma.
2. SECOND prize
  - Designer: **€1,500** together with a diploma.
  - Company: Online marketing campaign (valued at €1,000) together with a diploma.
3. THIRD prize:
  - Designer: **€700** together with a diploma.
  - Company: Online marketing campaign (valued at €500) together with a diploma.

Only the prototypes of the winning companies will be paid for (up to a maximum of €600, VAT included). They will become CETEM's property for exhibitions, publications or events.

The winning projects will be the main feature in publications and results dissemination of the competition in social and cultural media, especially in the Design and Furniture Sector.

*\* The competition may be considered void if the members of the Jury so decide.*

*\* The prize will be subject to the legal withholding tax in force.*

### JURY

The jury will be made up of international designers, professionals drawn from the world of design and habitat, entrepreneurs and furniture manufacturers. The President of the Jury will be the Director of CETEM.

## JURY DECISION AND AWARDS CEREMONY

The jury decision will be made public at the same time as the awards ceremony, where all the projects and prototypes will be shown and presented to the media for international dissemination.

## LEGAL REQUIREMENTS

The entrants declare that, to the best of their knowledge and belief, the works submitted by them to this competition have novelty, uniqueness and guarantee that they are the result of an original creation, assuming liability if this is not the case. Although CETEM constitutes expert juries, it is completely impossible to know the vast pool of existing designs, and therefore assumes no liability if the winning designs lack originality, novelty or uniqueness.

The contestants accept that the Jury shall have the power to revoke the awarding of the prize if, within one year of its decision and awarding, duly motivated claims or complaints are presented which, in the Jury's opinion, allow the originality, novelty or singular character of the winning design to be rejected, in which case the contestant will be obliged to return the prize within one month of the final decision issued by the Jury, after hearing the interested party.

CETEM is not responsible for the veracity of the data provided by the participants. The participation in this contest shows the acceptance of the contest rules and the Jury decision.

Contestants agree to take part in any photography, interviews, video and similar promotional activities related to this contest, as may be reasonably requested by CETEM, without any additional payment. In particular, the use of the entrant's name, biography and image, photos and/or videos/films of CETEM and in marketing materials of related agencies shall be duly authorised.

If any contestant does not comply with these official rules or terms and conditions, they will be disqualified and will immediately, upon demand, return to CETEM any prize, cash or otherwise, received in connection with this competition.

The competition accepts no liability for any late, lost, corrupt, illegible or incomplete entries. Any registration that falls under any of these cases will be rejected at the absolute discretion of CETEM. The proof of sending the registration will not be accepted as a proof of delivery.

The registrations can be shown at CETEM's will, and CETEM reserves the right not to show works it considers inappropriate.

The participants will not make any comment or conduct any act that could be detrimental to the image of CETEM (or any other participant or registration), whether the participant is disqualified or not.

CETEM reserves the right to reproduce in publications and magazines any of the products that have been presented and undertakes to always tell the identity of their author and/or their manufacturer.

CETEM is not responsible for the claims for plagiarism, damage or theft that the products may suffer due to causes beyond the organization.

The prizes will be regulated by the Spanish legislation and will be interpreted in accordance with it, so any claim or question that arises in relation to the present competition will be exclusively subject to the Spanish jurisdiction.

## ORGANIZED BY

CentroTecnológico  
del Mueble y la Madera  
de la Región de Murcia

# CETEM

## SPONSORED BY



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## IMPORTANT DEADLINES FOR SUBMISSION:

1. Designers' application. Deadline: **15<sup>th</sup> September 2022.**
2. Projects submission at CETEM. Deadline: **31<sup>st</sup> March 2023.**

## + INFO

**For further information, please visit:** [cetemdesignaward.com](http://cetemdesignaward.com)

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